

A Cordial Welcome to the Oktoberfest 2011

"O'zapft is!" – "the barrel is tapped!" exclaims Munich's Lord Mayor after broaching the first cask of beer at noon, thus officially inaugurating the world-famous Oktoberfest. For sixteen days the citizens of Munich as well as hundreds of thousands of visitors from all over the world will flock to the fairgrounds, commonly known as "Wiesn" ("meadow") at the foot of the Bavaria statue. The peppy music of the brass bands in the beer tents belongs to the Oktoberfest atmosphere as much as the dizzying rides on the roller coasters and merry-go-rounds, or the smell of roasted almonds, Turkish delight and gingerbread hearts. Truth be told, there are no words to describe the Oktoberfest, you have to experience it yourself!

This year, for the 178th time, Munich will again radiate high spirits and zest for life as people follow the invitation: "Let's go to the Oktoberfest!"

Oktoberfest Fun

The Oktoberfest is characterized by a distinct mix of high tech and nostalgia. Over 200 attractions and sideshows invite visitors to have the time of their lives. In addition to spectacular large rides such as the Olympia Looping or the Höllenblitz, there are funfair attractions with a long-standing fairground tradition that can only be found at the Wiesn, such as the Krinoline (old-fashioned merry-go-round), the Teufelsrad ("Devil's Wheel"), the Toboggan, and the Schichtl Variety Show, the latter being a true Oktoberfest institution.

Oktoberfest Delicacies

The special Oktoberfest beer brewed by Munich's six major breweries is served in fourteen beer tents with a total seating capacity for 100,000 guests. The draft beer is the perfect beverage to accompany Bavarian treats such as radishes, Obatzda (specially garnished cream cheese), sausages, and roast chicken or spicy fish grilled on a stick. The ox roasted on a spit is another Wiesn specialty. All in all, some 80 small and medium-sized caterers invite you to have a swell time. Please remember: To book seats in a beer tent, you must contact the respective tent operator directly. A directory of the booking offices can be downloaded at: www.oktoberfest.eu

"Oide Wiesn" (Vintage Wiesn)

The "Vintage Wiesn" in the southern part of Theresienwiese invites revelers to enjoy a hearty celebration with old Munich delicacies. In the historical festive tent traditionally dressed groups and music bands will entertain their guests with Bavarian music, folk dance and historical costumes. At the theater tent political satire and modern Bavarian folk music will be in the spotlight. At the velodrome adventurous souls can test their skills on fantastic bicycles from days gone by. After a swift ride in a nostalgic fairground attraction visitors can fortify themselves with typical Munich specialties. Opening hours: 10:00 am – 10:00 pm
Beverages are served from 10:00 am – 9:30 pm
Admission: € 3.00 (free admission for children up to 14 years), discounted fares

Opening Festivities

- **The Grand Entry of the Oktoberfest Landlords and Breweries, Saturday, September 17, beginning at 10:45 am**

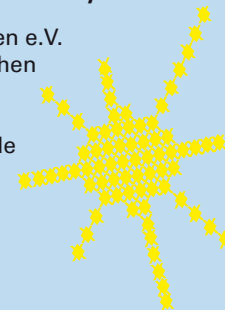
This is the festive prelude to the inauguration of the Oktoberfest with beautifully adorned carriages bearing the landlords' families, the splendid horse-drawn carts of the Munich breweries, waitresses on decorated floats, the music bands of the beer tents as well as the showmen's coaches. By tradition Munich's Lord Mayor takes part in this event. The procession is headed by the "Münchner Kindl", a young woman on horseback wearing a monk's habit. Route: Sonnenstrasse to Wiesn fairgrounds (grandstand seats € 24.50 including advance booking fee).

- **The Munich Costume and Riflemen's Parade, Sunday, September 18, starting at 09:40 am**

Various groups dressed in traditional costumes, music and marching bands as well as trumpeters, amateur and mountain riflemen present themselves during this two-hour parade. The splendid carts of the Munich breweries, coaches and historical carriages, colorfully beribboned trees and flower garlands leave the spectators of this stunning event with an unforgettable impression. Route: Maximilianstrasse – Residenzstrasse – Ludwigstrasse (loop south of Galeriestrasse) – Odeonsplatz – Brienerstrasse – Amiraplatz – Kardinal-Faulhaber-Strasse – Promenadeplatz – Lenbachplatz – Karlsplatz/Stachus – Sonnenstrasse – Schwantalerstrasse – Paul-Heyse-Strasse – Georg-Hirth-Platz – Kaiser-Ludwig-Platz – Schubertstrasse – Esperantoplatz (fairgrounds). Grandstand seats (€ 35.00 including advance booking fee) along the route of the procession.

Please note: The processions take place in any weather!

Further information: Festring München e.V.
Oskar-von-Miller-Ring 1, 80333 München
Phone: +49/89/260 81 34,
Facsimile: +49/89/26 30 65
Email: festring.muenchen@t-online.de
www.festring.de



- **Advance sale of tickets for the festive processions:**

München Ticket GmbH,
P.O.Box 201413, 80014 München
Phone: +49/89/54 81 81 81, facsimile: +49/89/54 81 81 54
and at the usual advance booking offices

Accompanying Events

- **Traditional Oktoberfest and Memorial Service**
Thursday, September 22, 10:00 am, Hippodrome.
- **Open-Air Concert of the Oktoberfest Bands**
Sunday, September 25, 11:00 am. Fairgrounds in front of the Bavaria statue (in the event of bad weather the concert will be postponed to Sunday, Oktober 2).
- **117 Years of the Crossbowmen's Regional Competition at the Oktoberfest** from September 17 until Oktober 3
Information on the Internet at: www.asgwf.de
Email: 1.gildenmeister@asgwf.de
- **Oktoberfest Competition of the Bavarian Association of Amateur Marksmen for Air Gun and Air Pistol**
from September 17 until Oktober 3
Open for all members of BSSB, DSB as well as ISSF.
Information available at: Bayerischer Sportschützenbund,
phone: +49/89/316 94 90, www.bssb.de

The "Budget" Oktoberfest

- **Family days:**
Tuesday, September 20 and 27 until 6:00 pm respectively (discounts for fairground attractions, admissions and products)
- **Midday Oktoberfest:**
Monday to Friday from 10:00 am to 3:00 pm (where the sign "Mittagswiesn" is displayed, guests are granted discounts for attractions, admissions and products)



• **Opening Hours:** The Oktoberfest is open from 10:00 am until 11:30 pm.

„Käfers Wies'n-Schänke“ and „Weinzelt“ are open until 1:00 am; last call at 12:15 am.

Please note: On the weekends admission to the beer tents is often closed as early as noontime due to overcrowding!

There are no parking facilities in the vicinity of the Oktoberfest grounds! So take our safe public transportation to the Oktoberfest and don't worry about parking lots and driving after drinking.

Subways: Lines U3 and U6 Goetheplatz and Poccistrasse, U4 and U5 Schwanthalerhöhe and Theresienwiese (frequently crowded)

Suburban trains: Lines S1 to S8 Hackerbrücke

Trams: Lines 18 and 19 Hermann-Lingg-Strasse and Holzapfelstrasse

Bus: 131/132 Hans-Fischer-Strasse

Tour bus parking:

- ZOB (Arnulfstrasse 21), www.muenchen-zob.de
- Hansastrasse
- Park & Ride (phone: +49/89/32 46 47 48), www.parkundride.de

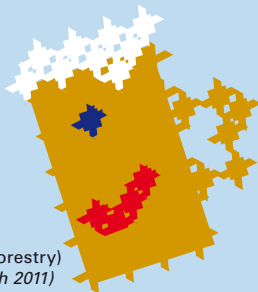
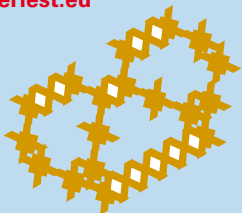
RV facilities:

At the Messegelände Riem (De-Gasperri-Bogen)

• **Information, Brochures, Accommodation:**

Tourist Office of the City of Munich, 80313 München Information offices in the **Main Train Station** (Hauptbahnhof) and in the **Town Hall** (Rathaus), both open seven days a week
Phone: +49/89/233 96 500, www.munich-tourist.de

Oktoberfest – the Festival of the City of Munich
www.oktoberfest.eu



Published by: City of Munich, Department of Labor and Economic Development
Tourist Office

Title and Design: Wolfgang Haas
Translation: Gabriele Graf
Text: Munich Tourist Office

Printing: Weber Offset, Munich, 3.2011-30'GB
Printed on PEFC certified paper (sustainable forestry)
Subject to change without notice (status: March 2011)



City of Munich
Department of Labor and
Economic Development
Tourist Office



M♥YOU
MUNICH LOVES YOU