



City of Munich
**Department of Labor and
Economic Development**
Tourist Office

Cars, Bikes and more ...



M  **YOU**
MUNICH LOVES YOU



A Cordial Welcome in Munich

– A Pioneer City of the Automobile

Rudolf Diesel, a student at the Munich Technical University, made one of the revolutionary inventions in automotive construction: the Diesel engine. And today with electric mobility the next automotive revolution is on the horizon. Once again it is the Munich Technical University that excels in the ambitious research and development of lighter vehicles, modified vehicle design and more efficient batteries. And the Munich automobile industry has also understood the signs of the times: Thus the cult brand BMW sees the car of the future featuring sustainability, environmental compatibility and success. More than 200 employees of the BMW think tank “project i” are preparing the automobile corporation for a future without combustion engines.

This brochure captures the range of fascination with the topics “car and motorbike” in an aesthetically challenging, technologically innovative, critically contemplative as well as thrillingly spectacular manner. Let us surprise you ...



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BMW Welt

A Thrilling Thematic Variety of Mobility, Technology and Innovation

By now the experience and delivery center of the BMW brand ranks among the most popular places to visit in Bavaria. In the north of Munich, next door to the Olympic Park, visitors can explore the essence of BMW.

In a building featuring spectacular architecture the BMW Welt regularly presents special exhibitions – in the Double Cone and within the framework of the auto show. The Technology and Design Atelier presents BMW innovations and design to feel, to see, to hear and to experience.

The BMW Welt Tour grants visitors a glimpse behind the scenes. The multifaceted calendar of events offers a thrilling program in the areas of sports, art and culture.



BMW Welt

Am Olympiapark 1
80809 Munich
BMW Welt
Information service
+49 (0)180/211 8822
(0.06 €/call from the German
landline, max. 0.42 €/min
from German mobile
communications devices)
www.bmw-welt.com

Opening Hours

Daily 9am – 6pm

How to Get There

U3 Olympiazentrum
Bus 173 Olympiazentrum
Tram 27 Petuelring



BMW Driving Experience and MINI Driving Experience

Driving Pleasure on a Sound Basis

Driving safely and retaining control and composure: The BMW Driving Experience at the Munich airport will help you attain this goal! Difficult traffic situations can be trained in theory and practice on a plot extending over 63,000 m². A modern water delivery system facilitates the simulation of realistic and varied driving conditions.

During the MINI Driving Experience fast changing of lanes, drift maneuvers and thrilling track competitions ensure this unique MINI feeling. Experienced instructors will prepare you for the challenges of the urban jungle.

The BMW Driving Experience and the MINI Driving Experience are synonymous with more safety for every driver. And in the final analysis safety is the basis for untroubled driving pleasure!



BMW Driving Experience
MINI Driving Experience
 Daimlerstraße 19
 85748 Garching-Hochbrück

BMW Driving Experience
 Hotline +49(0)1805/324737
 Fax hotline +49(0)1805/324777
 (0.14 €/min from the German
 landline, max. 0.42 €/min
 from German mobile
 communications devices)
 fahrertraining@bmw.de
 www.bmw-drivingexperience.de

MINI Driving Experience
 Hotline +49(0)1805/646437
 or +49(0)1805/MINIDRIVE
 (0.14 €/min from the German
 landline, max. 0.42 €/min
 from German mobile
 communications devices)
 drivertraining@mini.de
 www.mini.de/drivingexperience

How to Get There
 S1/8 Flughafen Besucherpark
 (Airport Visitor Center)



MAN Truck Forum and MAN Bus Forum

Experience the World of
Commercial Vehicles

Trucks, buses and more – the world of large and extra-large MAN commercial vehicles is a special kind of motoring experience not just for children but the child in all of us. More than 30 vehicles are rotated for you to view, touch and sit in. Among them are the first Diesel truck ever built and an authentic race truck featuring 1,000 hp, not to mention the world's first Diesel engine with direct fuel injection. The combination of brand world and delivery center presents a fascinating mix for visitors. A modern restaurant and a proprietary MAN shop complement the offer.

The year 2010 saw the opening of the new Bus Forum, where the bus brands MAN and NEOPLAN make their grand appearance, and where customers can pick up their new vehicle. Among other things you can also take a virtual bus trip here.



MAN Truck Forum MAN Bus Forum

Dachauer Straße 570
80995 Munich

MAN Truck Forum

Phone +49(0)89/15803193
truckforum@man.eu
www.man-mn.com/truckforum

MAN Bus Forum

Phone +49(0)89/15803192

Guided Tours

It would be our pleasure to arrange individual appointments for interested groups.

Opening Hours

Mon – Fri
Truck Forum: 7am – 8pm
Bus Forum: 7am – 8pm
Closed Saturdays, Sundays
and holidays

How to Get There

By car: The Forum is located in the northern part of Munich in the direction of Karlsfeld, not far from the A99 highway exit Munich-Ludwigsfeld, at the corner of Dachauer Straße/ Karlsfelder Straße.



Premium Cars of Southern Germany

Enjoy Exclusive Car Tours through Southern Germany

There exist only few world-renowned centers of high-end automobile construction – three of them are located in Southern Germany! The Premium Cars of Southern Germany invite you to meet them all: BMW, Audi, Mercedes and Porsche. First you will get into a current model of the BMW 5 series and explore Munich and its magnificent surroundings. On the technically challenging roads of the prealpine region you will become fully immersed in the BMW driving pleasure. Then the tour will continue via Lake Constance to Stuttgart and then on to Ingolstadt.

Premium Cars of Southern Germany
Spillmann GmbH
Phone +49(0)7142/9788-0

Day Tours / Prices
More detailed information is available at www.premium-cars-of-southern-germany.com



GOVECS Electric Scooters

Made in Munich

The engine of the GO! C1.4 electric scooter is entirely manufactured in Munich. Thus it comes as no surprise that the dimensions of its footboard perfectly accommodate a crate of Munich premium beer...



Remove battery and recharge at any power outlet

In other respects the company GOVECS GmbH with headquarters in Munich is a real global player: Soaring fuel prices, global warming and an increasing traffic volume in the inner cities require intelligent solutions. All engines used in GOVECS scooters operate with 100% regenerative electric energy and can be charged at any power outlet. These scooters can even be used for races, a fact which is evidenced by the TTXGP Electric Grand Prix Series supported by GOVECS. This is the world's premier racing series that generates no exhaust fumes.



GOVECS Electric Scooters
More detailed information is available at www.govecs.com



BMW Motorcycle Enduro Park Hechlingen

Off the Road Again

The enthusiasm of off-roaders is in the air: Potholes, gravel and stone in the Enduro Park are a challenge for every driver.

Beginners are taught to ride safely on loose ground. Experienced Endurists have the opportunity to show off their skills and to refine their performance. This means lots of fun and a genuine boost in safety: You will be able to stay in complete control when faced with extreme situations, such as are encountered from time to time in everyday traffic.

A day with friends at the BMW Motorcycle Enduro Park Hechlingen among steep slopes and spectacular water passages will be an unforgettable experience!



BMW Motorcycle Enduro Park Hechlingen

Raupolzer Weg 12
87730 Bad Grönenbach
Hotline +49(0)1805/01 24 76
(0.14 €/min from the German
landline, max. 0.42 €/min
from German mobile
communications devices)
Fax +49(0)8334/98933 10
www.enduropark-hechlingen.de

Prices

1 day training starting at € 199
2 day training starting at € 440

How to Get There

By car/motorcycle: The park is located to the south of 91719 Hechlingen, at the national road ST 2384 from Wemding to Heidenheim.





BMW Guided Plant Tour

Visit the Home Plant of the BMW Group

The guided tour called “production mile” through the Munich home plant starts right at the BMW Welt. Here the corporation manufactures more than 900 cars per day, presently the BMW 3 series as sedan and touring car. The approximately 9,000 plant employees customize premium automobiles as well as engines according to the individual wishes of their clients.

The production mile offers visitors a unique experience during ongoing assembly work. The tour takes you mostly just a few meters above the actual production areas and thus provides thrilling insight into modern automotive construction.



BMW Guided Plant Tour

Am Olympiapark 1

80809 Munich

BMW Welt

Information service

+49 (0) 180/211 8822

(0.06 €/call from the German

landline, max. 0.42 €/min

from German mobile

communications devices)

www.bmw-werk-muenchen.de

Guided Tours

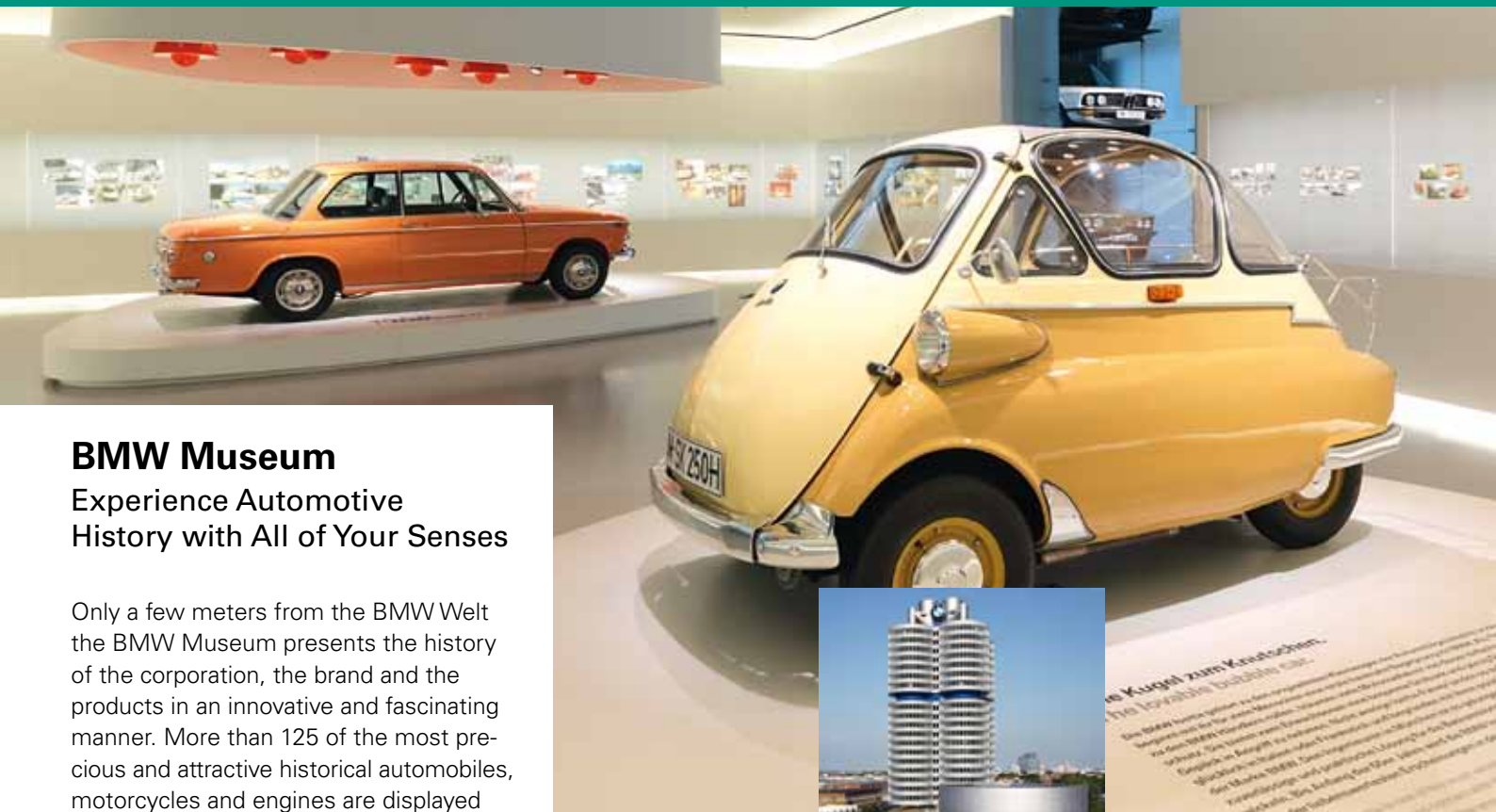
Only upon advance registration; not all areas of production are accessible all the time.

How to Get There

U3 Olympiazentrum

Bus 173 Olympiazentrum

Tram 27 Petuelring



BMW Museum

Experience Automotive History with All of Your Senses

Only a few meters from the BMW Welt the BMW Museum presents the history of the corporation, the brand and the products in an innovative and fascinating manner. More than 125 of the most precious and attractive historical automobiles, motorcycles and engines are displayed on 5,000 m² of exhibition space. The focus is on original exhibits from nine decades: series-production cars from all epochs and highlights such as the first aircraft engines, the first motorcycle, the BMW R 32, and much more.

The BMW Museum perceives itself as “transport infrastructure” composed of streets, squares, bridges and houses. A path of about 1,000 meters in length takes visitors through the impressive architecture of the museum and links the different areas. The Low Building of the museum houses the permanent exhibition. The legendary Museum Bowl accommodates temporary exhibitions.



BMW Museum

Am Olympiapark 2
80809 Munich
BMW Welt
Information service
+49 (0)180/211 8822
(0.06 €/call from the German
landline, max. 0.42 €/min
from German mobile
communications devices)
www.bmw-museum.de

Opening Hours

Tue – Sun, holidays
10am – 6pm
Closed Mondays



How to Get There

U3 Olympiazentrum
Bus 173 Olympiazentrum
Tram 27 Petuelring



MVG Museum

Munich's Urban Traffic of Yesterday and Today

Historical buses, trains and work vehicles from all important epochs – expanding over 5,000 m² the MVG (Munich public transport) Museum provides an impressive survey about the development of urban traffic in Munich. On opening days free guided tours – including special tours for children – with fascinating stories about subway, bus and tram are on offer.

An original subway train from 1981 with integrated driving simulator gives visitors the opportunity of a first-hand experience of gliding through the darkness of the Munich subway system. An operable driver's cabin where the visitor is at the steering wheel lets the childhood dream of being in charge of a tram come true for a moment. An interesting museum shop and a cafeteria complement the perfect outing for the entire family.



MVG Museum
 Ständlerstraße 20
 81549 Munich
mvgmuseum@swm.de
www.mvg-mobil.de

Opening Hours
 Every 2nd and 4th
 Sunday of the month
 (closed in August);
 from 11am – 5pm.
 Exact dates are available
 at www.mvg-mobil.de

How to Get There
 Bus 139/144/145
 Ständlerstraße
 Tram 27 Schwannseestraße



Deutsches Museum Verkehrszentrum

Cars, Trains and Everything
that Moves Us

Only if you know the history of transport and mobility will you be able to consciously design the future: In addition to attractive historical exhibits and the presentation of new technologies the Transportation Center (Verkehrszentrum) of the Deutsches Museum offers unusual insights into the traffic world of yesterday, today and tomorrow.

The unique collection of vehicles from around the world in the Transportation Center is presented in three historical halls with the motto "Urban Transport," "Travel" and "Mobility and Technology." Enjoy a ride in a historical coach or in the driver's cabin of a suburban train and experience the thrill of the world's longest car race, the New York to Paris Rally.



Deutsches Museum Verkehrszentrum

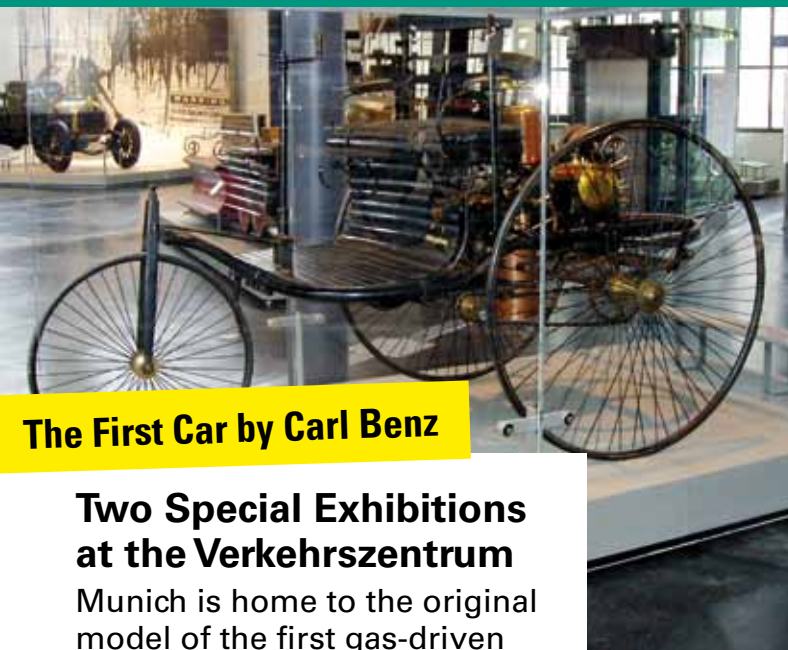
Theresienhöhe 14a
80339 Munich
Phone +49(0)89/50 08 06 762
Fax +49(0)89/50 08 06 501
verkehrszentrum@
deutsches-museum.de

Opening Hours

Daily 9am – 5pm
Closed Jan 1,
Shrove Tuesday,
Good Friday, May 1,
Nov 1, Dec 24/25/31

How to Get There

U4/U5 Schwanthalerhöhe
Bus 134 Schwanthalerhöhe
S1-8 Hackerbrücke (from
there approx. 15 min)



The First Car by Carl Benz

Two Special Exhibitions at the Verkehrszentrum

Munich is home to the original model of the first gas-driven car designed by Benz

Benz & Co. – 125 Years of the Benz-Patentmotorwagen Motorcar: The small exhibition about the first original Benz car is dedicated to Carl Benz, the first decades of automobilism and its rather bumpy development. It outlines the variety of automotive drives and examines why alternative systems fell by the wayside.

Electric Mobility: A special exhibition about electric mobility, which is planned in cooperation with the Munich Technical University for the end of 2011, provides a thrilling link to the future.

Deutsches Museum Verkehrszentrum
Theresienhöhe 14a
80339 Munich

How to Get There
Information see page 21

Benz & Co. – 125 Years of the Benz-Patentmotorwagen Motorcar
Jan 28, 2011 – Jan 8, 2012

Electric Mobility
starting in November 2011



Car pioneer Henry Ford (center) during his visit to the Deutsches Museum in 1930



EFA Museum

125 Years of German Automotive History in the Chiemgau Region

More than 220 legendary German cars of all brands are displayed on 6,000 m² of exhibition space: The EFA Museum is the largest privately-run automobile museum in Germany. From a reproduction of the first Benz motorcar, the terrific creations of the 1920s and 30s as well as the cute compact cars of the 50s to the swift racecars of modern times: A more comprehensive survey of German automotive history is hardly imaginable. This unique collection was facilitated by loans from the automobile industry and private collectors.

EFA Museum für Deutsche Automobilgeschichte

Wasserburger Straße 38
83123 Amerang / Chiemgau
Phone +49(0)8075/81 41
Fax +49(0)8075/1549
info@efa-automuseum.de
www.efa-automuseum.de

Opening Hours

Apr 1 – Nov 7
Tue – Sun 10am – 6pm

How to Get There

By car: The museum is located to the south of Wasserburg am Inn at the national road ST 2360.



ADAC Bavaria Historic and ADAC Supercross

Highly Polished Chrome-plated Automotive Gems and Pure Action

ADAC Bavaria Historic: Aston Martin, Bentley, Jaguar, Lagonda, Riley – resounding names which make the heart of every vintage car lover beat faster. When these gems are driving against the backdrop of the magnificent Alps, the dream of glittering chrome and horsepower is complete. On the grounds of Maxlrain Palace near Bad Aibling and on three sportive routes through Upper Bavaria and the Salzburger Land rare classic cars can be admired and cheered.

ADAC Supercross: Anything but “quiet time”! When on the fourth weekend of Advent the engines run hot at the Olympic Hall, when gravel and sand are raised and top crossers risk bold leaps, this can only mean one thing: It is ADAC Supercross again! The high-class mix of action, artistic skills and adrenaline take away the spectators’ breath.



ADAC Bavaria Historic

Details about social program, routes, etc. at www.bavaria-historic.de

Dates

June 23 – 25, 2011

June 7 – 9, 2012

Tickets

Admission to the grounds at Maxlrain costs € 6; children of 14 years and under are admitted free (sale on site)

How to Get There

By car: A8 direction of Salzburg, Bad Aibling exit, via national road ST 2089 to Maxlrain.

ADAC Supercross

More detailed information is available at www.supercrossmuenchen.de

Date

Dec 17 – 18, 2011

Tickets

Tickets are available starting at € 32 (€ 22 for children) at München Ticket
Phone +49 (0)180/54 81 81 81
www.muenchenticket.de
Prices subject to change without notice

How to Get There

U3, Bus 173 Olympiazentrum
Tram 20/21 Olympiapark West



BMW Motorrad Days July 1 – 3, 2011

The Greatest BMW Motorcycle Party in the World

Hot midsummer temperatures and a unique vibe – on the first week-end in July 2011 the BMW Motorrad Days will take place for the 11th time.

As in the previous ten years more than 35,000 riders and fans – including a great number of celebrities – will party to their hearts' content for three days. They come from all over the world and will experience various test rides of the current model range of BMW Motorrad and Husqvarna, motorcycle convoys, guided tours through the magnificent prealpine countryside, spectacular stunt shows, romantic moments at the campfire and a great party mood in the festive tent.

Special exhibitions, such as in 2010 on the occasion of the "30th anniversary of GS" will complement the thrilling program for motorcycle fans.

**More than 35,000
motorcycle fans**

- Spectacular stunt shows in the Freestyle Area
- Test rides and motorcycle convoys against the backdrop of the Alps
- Evening program featuring famous show acts
- Thrilling off-road races

BMW Motorrad Days

The BMW Motorrad Days always take place on the first weekend of July in Garmisch-Partenkirchen. More detailed information is available at www.bmw-motorrad.de/motorraddays

Date

July 1 – 3, 2011

How to Get There

By car/motorcycle: The festival area is located in the southern part of Garmisch-Partenkirchen immediately at Hausberg mountain.



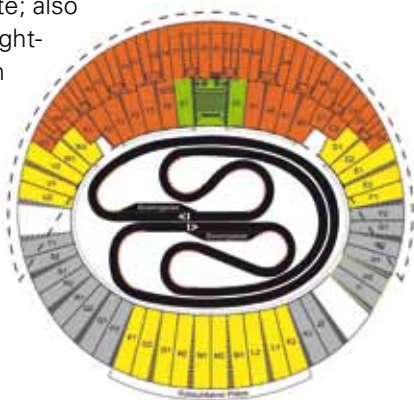


DTM in Munich July 16 – 17, 2011

The Speed Festival in the
Munich Olympic Park

A car race of a somewhat different kind: From July 16 to 17, 2011 the DTM (German Touring Car Masters) will for the first time take place under the roof of the legendary Munich Olympic Stadium. The duels of the DTM racecars will be totally visible from every seat in the stadium.

Be it on Saturday during the qualifying or on Sunday during the finals: The spectators will be closer than ever to the drivers, their teams and the racecars. And not only the DTM stars will be on site; also the partner series are fighting for victory. The open drivers' camp, thrilling stunt shows as well as live acts of international top stars are the highlights within the framework of this breathtaking event.



A Mega Event for Fans

- A genuine DTM experience – for the first time in the Munich Olympic Stadium
- Duels of 480 hp DTM racecars
- Stars close-up at the open campfire
- Live concerts with top acts
- 2 days of action for the entire family

DTM Munich 2011

More detailed information about DTM on July 16 and 17 in the Munich Olympic Park is available at www.olympiapark.de and www.dtm.com

Date

July 16 – 17, 2011
10am – 8pm

Tickets

Tickets are available from MünchenTicket starting at € 29. Phone +49(0)180/54818181 www.muenchenticket.de and at the usual advance booking offices.

How to Get There

U3 Olympiazentrum
Bus 173 Olympiazentrum
Tram 20/21 Olympiapark West



Munich Tourist Office

Personal Service for
Your Visit to Munich

**Information about Munich /
Hotel Reservations / Tourist Call Center**

Phone +49 (0)89 / 233 - 96 500

tourismus@muenchen.de

Fax +49 (0)89/233-30030

Mon – Fri 9am – 6pm, Sat 9am – 5pm

Subject to seasonal changes

Tourist Information

- Free and reliable advice in several languages
- Hotel reservations
- Booking for city sightseeing tours and walks as well as excursions in the surrounding area, including the Bavarian castles
- Sale of city maps, guidebooks and souvenirs

At the Main Train Station, Bahnhofplatz 2

Mon – Sat, holidays 9am – 8pm

Sun 10am – 6pm

At Marienplatz in the New Town Hall

Mon – Fri 10am – 7pm

Sat 10am – 5pm

Sun, holidays 10am – 2pm

Subject to seasonal changes



Hotel Service (Information and Booking)

Package tours

Favorably priced themed offers for a thrilling stay in Munich.

Phone +49 (0)89/233-96555

pauschalen@muenchen.de

Conventions, conferences, events

Phone +49 (0)89/233-30237/-30236

hotelservice@muenchen.de

Group tours, class trips

Phone +49 (0)89/233-30113/-96555

gruppenreisen@muenchen.de

Fax +49 (0)89/233-30319

Guided Tours for Groups

Qualified guided city walks and bus tours in more than 29 languages.

Customized tours upon request.

Phone +49 (0)89/233-30234/-30231

gf.tam@muenchen.de

Imprint

Publisher: City of Munich, Department of Labor and Economic Development, Munich Tourist Office
Phone +49(0)89/233-96500, Fax +49(0)89/233-30233
Cover picture: Munich Tourist Office/BMW AG
Photo credits: p.2, 4-5 (top), 21 (right), 30-31: Munich Tourist Office; p.5-7, 10, 12-17, 26-27: BMW AG; p.8-9: MAN Nutzfahrzeuge AG; p.10: Daimler AG, h.c. F. Porsche AG, Audi AG; p.11: GOVECS GmbH; p.18-19: Judith Haeusler; p.20-22: Deutsches Museum; p.23 EFA-Museum; p.24-25: ADAC Südbayern e.V., Georg Gerleigner, Sabine Sykora; p.28-29: Olympiapark/DTM
Concept: Christoph Trabert; Graphics: Claudia Steinbach
Translation: Gabriele Graf
Print: Weber Offset, München – ED 02.2011 -30*GB
Changes and errors excepted.
Printed on FSC certified paper (sustainable forestry).