



Press release

21 July 2021

Lord Mayor Reiter opens One Young World Munich Summit 2021

On 22 July, Mayor Dieter Reiter opens the One Young World Munich Summit at the Olympiahalle. Munich hosts the One Young World Summit from 22 to 25 July 2021. More than 1,500 young leaders from over 190 countries will participate. The delegates will participate either directly at Olympiahalle, via a digital platform, or via a regional hub.

Minister-President of Bavaria Markus Söder and Chancellor Angela Merkel will welcome the delegates with a video message at the opening ceremony. In addition to exciting artists and performers, the flag ceremony is a highlight of the opening event – this year a combination of on-site flag bearers and others participating digitally. The opening ceremony will be livestreamed via the following links:

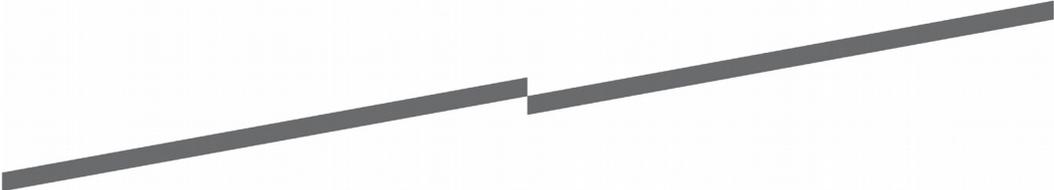
<https://de-de.facebook.com/muenchen>

<https://www.facebook.com/OneYoungWorld>

One Young World Summit

The four-day One Young World Summit is held in a different city each year and gathers outstanding young talents from highly diverse sectors to jointly discuss and seek solutions to societal, economic, and ecological challenges – all closely linked to the UN's 17 Sustainable Development Goals. The keyword for the congress in Munich is "Innovation". Topics will

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include the climate crisis, freedom and civil rights, economic development, education, conflict resolution, as well as lessons learned from the pandemic.

The delegates will be advised by influential personalities from the fields of business, politics, sports and culture. Among others, Nobel Peace Prize Laureate Professor Muhammad Yunus, musician and activist Sir Bob Geldof, and the former footballer Hope Solo have confirmed their participation.

The summit will conclude at the BMW Welt. The closing ceremony will reflect on highlights from the Munich Summit and see the passing of the baton to Tokyo, which will host the event in 2022.

Opportunity for Munich and its partners

Munich's hosting of the One Young World Summit has been made possible with the support of numerous partners, in particular the main sponsors BMW, Siemens, ProSiebenSat.1 and Deloitte.

The congress allows the Bavarian capital and its partners to present themselves to the illustrious and international One Young World Network as a sustainable, modern and innovative location for business.

Additional partners of the City of Munich are: The Free State of Bavaria, Brainlab, the European Patent Office, FC Bayern, MAN, salesforce.com Germany, Telefónica, the Bavarian Industry Association, Arri, DB Regio S-



Bahn München, Messe München, Motel One, MVG, MVV, Süddeutsche Zeitung.

Statements

Dieter Reiter, Mayor of the City of Munich:

“I am delighted that Munich is hosting the One Young World Summit 2021. We had to postpone the summit twice because of the pandemic, but One Young World, the City of Munich, and all our partners never had any doubt that it would take place eventually. In my view, the difficult months we have all just lived through have once again shown what we can achieve when we stand together and act with persistence and determination. They have also shown the importance of reacting flexibly and creatively to constantly evolving challenges. I am sure that we can bring this spirit of solidarity, persistence, creativity and commitment to the One Young World Summit 2021 in Munich.”

Clemens Baumgärtner, Head of the Department of Labor and Economic Development:

“I am delighted that the internationally renowned One Young World Congress will now take place in a very modern, hybrid form in Munich. At a time when the world faces huge challenges because of the COVID-19 pandemic, it is of vital importance that the One Young World Summit offers young people a global platform. As host city, Munich can now show what it has to offer: young, committed, talented individuals and entrepreneurs, innovative projects, and leading international companies that take on global responsibility and support the congress in Munich as partners.”



Kate Robertson and David Jones, Co-Founders, One Young World:

“Whenever there are big challenges the one thing the world looks for is leadership. We have seen this throughout the pandemic, with every single person in every country looking to their government for help and support and that is why the work of One Young World in identifying and promoting young leaders throughout the world has never mattered more. The agenda for this year’s Summit was chosen by our community of 12,000 Ambassadors from over 190 countries, and it reflects the issues that really matter to young people worldwide – from climate change to human rights and freedoms to health equity to addressing conflict globally. We launched One Young World to ensure that young leaders have a bigger seat at the table and in One Young World they have a platform that strengthens their mandate to succeed.”

Ilka Horstmeier, Member of the Board of Management of BMW AG,
Human Resources, Labour Relations Director:

“For many of us, individual mobility is a symbol of freedom. Obtaining this privilege means taking a big step. We at the BMW Group are taking this step in order to make individual mobility safer, more connected and more sustainable. And there is a reason why I am convinced we will achieve this enormous transformation: Our employees. Working for the BMW Group means taking responsibility. That is what drives us. Every day. And that is why we are happy to be a One Young World partner, and proud co-host this year when the world – physically and virtually – visits the home of pioneering mobility.”



Roland Busch, President and CEO of Siemens AG:

“This is the tenth time that Siemens has been part of the One Young World Summit. We are delighted that this time Munich is host city and our delegates can participate both in person and virtually. We value One Young World as a global platform that can give a voice to young people from all over the world. Only by jointly tackling the major challenges of our time can we find the right solutions for a better and more sustainable future. To achieve this, we particularly need the curiosity, courage, and creative ideas of the young generation.”

Christine Scheffler, Member of the Executive Board at ProSiebenSat.1 Media SE:

“In our increasingly complex and connected world it is ever more important to understand and identify societal, social, and ecological relationships. The One Young World Summit offers a platform to talented young people from all over the world to discuss the key issues of our society, our planet, and our future. We at ProSiebenSat.1 also want to connect, to put people in contact, start relevant discussions, and take clear positions – this is part of how we define ourselves and something we pursue with pride and passion. For this reason, I am happy that we as a partner of the city can help to facilitate this global exchange here in Munich.”

Further information is available in the press kit at <https://dap.muenchen.de/index.php/s/1H4muTRUWjy8hdg>