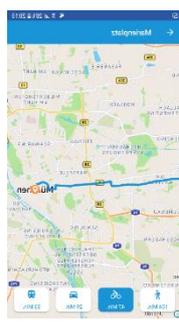


Overview SMARTER TOGETHER “City App”



The Munich SmartCity App

The Munich SmartCity app provides a central point of access to all innovations brought forth by the Smarter Together project, including smart lamp posts, and lets people use all smart services. It also opens the door to existing digital services provided by the City of Munich. The Munich SmartCity app gives or will give users access to the following key functions:

- A digital city map allows users to display and access a variety of thematic layers and all kinds of points of interest around the city.
- Standardized login and online payment components will ensure secure, central access to digital services. The app will also allow services to be personalized.
- The app provides direct access to data such as current environmental, weather and traffic data generated by the sensors fitted in smart lamp posts.
- It also features a partner interface to integrate add-on services.

What contribution does the app make to the “Smart City” project?

- It provides local residents with a central point of access to information about and dialogue relating to the Smart City project.
- Local residents have access to their “personal neighbourhood”, whenever and wherever they need it.
- The app's intuitive, fresh-faced graphical user interfaces encourages and motivates residents to use innovative smart services. citizens have 'their personal city' available whenever and wherever they need it

What smart services can be integrated in the app?

- User accounts, personalisation and personal preferences (“personal footprint”)
- Basic services such as mobile payment and authentication that facilitate access to other services
- New, smart neighbourhood services
- Access to local government's existing digital services

Where to download the Munich SmartCity App?

www.muenchen.de/int/en/meta/iphone-android-app.html

