Programme DIALOOGKREATIV
Munich goes Amsterdam
We Make The City Festival

June 17th to June 21st
<table>
<thead>
<tr>
<th>Day</th>
<th>June 17th</th>
<th>10.00 – 17.00h</th>
<th>VR IN ARCHITECTURE</th>
<th>Venue</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>VR experience</td>
<td>More sustainability through collaboration, MedienNetzwerk Bayern, in cooperation with WastedStudios and VondelCS</td>
<td>Vondel CS</td>
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<tr>
<th>Day</th>
<th>June 18th</th>
<th>13.30 – 15.00h</th>
<th>BREAK OUT ON OPEN MOBILITY PLATFORMS, with Alexander Wisnet, Martijn Boon, T-Systems</th>
<th>Venue</th>
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<tr>
<td></td>
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<td>Workshop</td>
<td>More sustainability through collaboration, MedienNetzwerk Bayern, in cooperation with WastedStudios and VondelCS</td>
<td>AMRO HQ</td>
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<tr>
<th>Day</th>
<th>June 19th</th>
<th>11.00h</th>
<th>NEW KIDS ON THE BLOCK, with Lukas Mohs, RideBee</th>
<th>Venue</th>
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<tr>
<td></td>
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<td>11.30 – 11.40h</td>
<td>COMMUNAL BIKE-SHARING IN MUNICH, with Dominik Lypp, Munich County</td>
<td>MABN</td>
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<td></td>
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<td>13.30 – 16.15h</td>
<td>BREAK OUT ON CAR REDUCED CITIES, with Rauno Fuchs, GreenCity</td>
<td>ABN</td>
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<td>VR IN ARCHITECTURE</td>
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<tr>
<th>Day</th>
<th>June 19th</th>
<th>17.00 – 18.00h</th>
<th>NEW LOCAL MAKING INDUSTRY AND INNOVATION LABS, WE MAKE M-ODE, moderated by Branko Popovic, co founder of FASHIONCLASH and Iris Ruisch, cofounder of M-ODE. Speakers Karin Vlug and Bas Froon / UNSEAM, Naz Kawan / Refugee Company, Amber Slooten / The Fabricant, Juliane Kahl / Responsive Fashion Institute, Yophi Ignacia / The Future Mode</th>
<th>Venue</th>
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<tr>
<td></td>
<td></td>
<td>walk-in from 16.30h</td>
<td>Panel</td>
<td>Marineterrein Amsterdam</td>
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<td>20.00 – 23.00h</td>
<td>MUNICH NIGHT</td>
<td>New Werktheater</td>
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  - Welcoming speeches
  - Keynotes on the sustainable, future-proof, resilient city
  - Short presentations on mobility, culture and creative industries
  - Music by SLATEC
  - Networking, food and drinks
### Thu June 20th

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<tr>
<th>Time</th>
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| 11.30 – 11.40h| **CITY LOGISTICS**  
with Peter Blösl, UPS  
**Keynote**                                                      |        |
| **12.00h**    | **CITY LOGISTICS IN MUNICH**  
with Clemens Baumgärtner, City of Munich  
**Interview**                                                 |        |
| 11.00 – 19.00h| **GREEN FASHION LABELS FROM MUNICH**  
GREENSTYLE munich featuring sustainable brands and designers from Munich, in cooperation with M-ODE  
**Pop-up store**                                               |        |
| 11.00 – 19.00h| **SHOWCASE OF SUSTAINABLE, INNOVATIVE PROJECTS WITHIN FASHION AND DESIGN MANAGEMENT**  
Academy of Fashion and Design Munich (AMD), in cooperation with Responsive Fashion Institute, GREENSTYLE munich and M-ODE |        |
| 17.30 – 18.10h| **INNOVATIVE TEACHING MODULES**  
on sustainable business models, blockchain technology, social innovation, human centred design, Academy of Fashion and Design Munich (AMD), hosted by Juliane Kahl, Responsive Fashion Institute  
**Panel**                                                      |        |

### Fr June 21th

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| 12.30 – 14.00h| **THE FUTURE OF FASHION: EMOTIONS, INNOVATION AND ALL THAT DATA**  
Responsive Fashion Institute, The Future Mode  
**Non-public experts talk**  
(invitation only)                                                 | CIRCL  |
| 15.00 – 17.30h| **EMOTION HARVESTING HACK**  
Responsive Fashion Institute, The Future Mode  
**Panel**                                                      | CIRCL  |
| 15.00 – 17.00h| **PLAY IN – PLAY WITH THE CITY**  
How places and people can be connected. How spaces of dialogue can be developed.  
(Kreativquartier München / Marineterrein Amsterdam), Intrestik, in cooperation with AMS Institute Amsterdam, Blok74 Rotterdam  
**Presentation and workshop**                                   |        |
| 19.00 – 21.30h| **EMOTION HARVESTING HACK – PRESENTATION OF WORKSHOP OUTCOME**  
Responsive Fashion Institute, The Future Mode  
**Panel, get-together**                                         | CIRCL  |
DIALOOGKREATIV
Munich goes Amsterdam

Since last year, when Amsterdam and Utrecht presented projects and players in Munich, the motto is DIALOOGKREATIV. This year, the networking will be continued, at the WE MAKE THE CITY FESTIVAL 2019, with the visit of Munich to its partner city Amsterdam. The main topics of Munich’s programme in Amsterdam are mobility & culture and creative industries, with a focus on media and sustainable fashion.

**Venues**

**ABN AMRO HQ**
Gustav Mahlerlaan 10
1082 PP Amsterdam

**Amsterdam RAI**
Europaplein 24
1078 GZ Amsterdam

**CIRCL**
Gustav Mahlerplein 1B
1082 MS Amsterdam

**Marineterrein**
Amsterdam
Clubhouse, Nr 27-E
Kattenburgerstraat 5
1018 JA Amsterdam

**New Werktheater**
(Daylight Studio)
Oostenburgergracht 75
1018 NC Amsterdam

**VondelCS**
Vondelpark 3
1071 AA Amsterdam

#kreativmuenchenn
#creativemunich
#dialoogkreativ

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