

**DIALOG**

**KREATIV**

**MUENCHEN.**

**AMSTERDAM. UTRECHT.**

**Programme DIALOGKREATIV  
Munich goes Amsterdam  
We Make The City Festival**

**June 17th to June 21st**

## Mo June 17th

10.00 – 17.00h

VR experience

### VR IN ARCHITECTURE

More sustainability through collaboration, MedienNetzwerk Bayern, in cooperation with WastedStudios and VondelCS

Venue

Vondel CS

## Tue June 18th

13.30 – 15.00h

Workshop

**BREAK OUT ON OPEN MOBILITY PLATFORMS,** with Alexander Wissnet, Martijn Boon, T-Systems

Venue

ABN

AMRO HQ

10.00 – 17.00h

VR experience

### VR IN ARCHITECTURE

More sustainability through collaboration, MedienNetzwerk Bayern, in cooperation with WastedStudios and VondelCS

VondelCS

## Wed June 19th

11.00h

Pitch Session

### NEW KIDS ON THE BLOCK

with Lukas Mohs, RideBee

Venue

ABN

AMRO HQ

11.30 – 11.40h

Keynote

### COMMUNAL BIKE-SHARING IN MUNICH

with Dominik Lypp, Munich County

MABN

AMRO HQ

13.30 – 16.15h

Workshop

### BREAK OUT ON CAR REDUCED CITIES

with Rauno Fuchs, GreenCity

ABN

AMRO HQ

10.00 – 17.00h

VR experience

### VR IN ARCHITECTURE

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VondelCS

17.00 – 18.00h

walk-in from 16.30h

Panel

### NEW LOCAL MAKING INDUSTRY AND INNOVATION LABS

WE MAKE M-ODE, moderated by Branko Popovic, co founder of FASHIONCLASH and Iris Ruisch, cofounder of M-ODE. Speakers Karin Vlug and Bas Froom / UNSEAM, Naz Kawan / Refugee Company, Amber Slooten / The Fabricant, Juliane Kahl / Responsive Fashion Institute, Yophi Ignacia / The Future Mode

Marineterrein

Amsterdam

20.00 – 23.00h

Networking event

### MUNICH NIGHT

- Welcoming speeches
- Keynotes on the sustainable, future-proof, resilient city
- Short presentations on mobility, culture and creative industries
- Music by SLATEC
- Networking, food and drinks

New

Werktheater

## Thu June 20th

11.30 – 11.40h

Keynote

### CITY LOGISTICS

with Peter Blösl, UPS

Venue

Amsterdam  
RAI

12.00h

Interview

### CITY LOGISTICS IN MUNICH

with Clemens Baumgärtner, City of Munich

Amsterdam  
RAI

11.00 – 19.00h

Pop-up store

### GREEN FASHION LABELS FROM MUNICH

GREENSTYLE munich featuring sustainable brands and designers from Munich, in cooperation with M-ODE

New  
Werktheater

11.00 – 19.00h

Exhibition

### SHOWCASE OF SUSTAINABLE, INNOVATIVE PROJECTS WITHIN FASHION AND DESIGN MANAGEMENT

Academy of Fashion and Design Munich (AMD), in cooperation with Responsive Fashion Institute, GREENSTYLE munich and M-ODE

New  
Werktheater

17.30 – 18.10h

Panel

### INNOVATIVE TEACHING MODULES

on sustainable business models, blockchain technology, social innovation, human centred design, Academy of Fashion and Design Munich (AMD), hosted by Juliane Kahl, Responsive Fashion Institute

New  
Werktheater

## Fr June 21th

11.00 – 19.00h

Pop-up store

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Venue

New  
Werktheater

11.00 – 19.00h

Exhibition

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New  
Werktheater

12.30 – 14.00h

Non-public experts talk (invitation only)

### THE FUTURE OF FASHION: EMOTIONS, INNOVATION AND ALL THAT DATA

Responsive Fashion Institute, The Future Mode

CIRCL

15.00 – 17.30h

Panel

### EMOTION HARVESTING HACK

Responsive Fashion Institute, The Future Mode

CIRCL

15.00 – 17.00h

Presentation and workshop

### PLAY IN – PLAY WITH THE CITY

How places and people can be connected. How spaces of dialogue can be developed. (Kreativquartier München / Marineterrein Amsterdam), Intrestik, in cooperation with AMS Institute Amsterdam, Blok74 Rotterdam

Marineterrein  
Amsterdam,  
meeting point:  
in front of  
AMS Institute

19.00 – 21.30h

Panel,  
get-together

### EMOTION HARVESTING HACK – PRESENTATION OF WORKSHOP OUTCOME

Responsive Fashion Institute, The Future Mode

CIRCL

# DIALOGKREATIV

## Munich goes Amsterdam

Since last year, when Amsterdam and Utrecht presented projects and players in Munich, the motto is DIALOGKREATIV. This year, the networking will be continued, at the WE MAKE THE CITY FESTIVAL 2019, with the visit of Munich to its partner city Amsterdam. The main topics of Munich's programme in Amsterdam are mobility & culture and creative industries, with a focus on media and sustainable fashion.

### Venues

#### ABN AMRO HQ

Gustav Mahlerlaan 10  
1082 PP Amsterdam

#### Amsterdam RAI

Europaplein 24  
1078 GZ Amsterdam

#### CIRCL

Gustav Mahlerplein 1B  
1082 MS Amsterdam

#### Marineterrein Amsterdam

AMS Institute  
Building Nr 27-W  
Kattenburgerstraat 5  
1018 JA Amsterdam

#### Marineterrein Amsterdam

Clubhouse, Nr 27-E  
Kattenburgerstraat 5  
1018 JA Amsterdam

#### New Werktheater (Daylight Studio)

Oostenburgergracht 75  
1018 NC Amsterdam

#### VondelCS

Vondelpark 3  
1071 AA Amsterdam

[#kreativmuenchen](#)

[#creativemunich](#)

[#dialogkreativ](#)



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